| Marketing |
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| Course Code # 5016 |

Advertising and Public Relations

| Teacher: | |
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| School: | |

| School Year: | Term:FallSp | oring Class/Per | iod: |
|------------------------------------|---|-----------------|-------------------|
| Number of Competencies for Course: | (check the appropriate credit) 27 for 1/2 cr. | . 36 for 1 cr. | . 40 for 2-3 crs. |

^{*} A **vocational program concentrator** is defined as a student who has completed a <u>minimum</u> of 3 units (credits) in a sequential and focused vocational program of study and one additional unit in the same or a related <u>vocational</u> program of study.

| A | n the same or a related <u>vocational</u> program B | C C | D | Е | Standa | ard 1.0 | S | Standa | ard 2 | n | Standa | ard 3.0 | Star | ndard | 4 N | Star | ndard | 5.0 | — |
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| | Social Security Number (Provide Social Security Numbers for Program Concentrators* Only) | Student Name (List students, last name first, by grade level, beginning with 12th grade.) | Grade Level | Check <u>if</u> student is a Program Concentrator* | 1.1 | 1.2 | 2.1 | 2.2 | 2.3 | 2.4 | 3.1 | 3.2 | 4.1 | 4.2 | 4.3 | 5.1 | 5.2 | 5.3 | Sub-Total of Competencies |
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| Totals | s ———————————————————————————————————— | | | | | , | | | | | | , | | | | | | | |

ED 3039-130

| Marketing | |
|--------------------|--|
| Course Code # 5016 | |
| School Year: | |

Advertising and Public Relations

Term: ___Fall___Spring Class/Period:____

| Teacher:_ | · · · · · · · · · · · · · · · · · · · |
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| School: | |

| dumber of Comr | otopoioo for | Course: | (about the annuariety and the 27 for 1/2 an | 20 for 4 or | 40 for 0 0 ore |
|----------------|----------------|---------|---|---------------|------------------|
| number of Comp | betericles for | Course. | (check the appropriate credit) 27 for 1/2 cr. | , 36 for 1 cr | , 40 for 2-3 crs |

* A vocational program concentrator is defined as a student who has completed a minimum of 3 units (credits) in a sequential and focused vocational program of study and one additional unit in the same or a related vocational program of study. Std. 5.0 Standard 6.0 Standard 7.0 Standard 8.0 Standard 10.0 G Н Standard 9.0 Total Course Competencies per Student Number of Competencies Mastered Percentage of Competencies Mastered 10.4 Sub-Total of Competencies Students 10.1 10.2 10.3 9.5 9.6 9.8 9.9 3 5 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27

ED 3039-130

| Marketing |
|--------------------|
| Course Code # 5016 |
| School Year: |

Advertising and Public Relations

| reacher: | |
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| School: | |

| Term: _ | Fall | _Spring | Class/Period: | |
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| Students | Comments (optional) |
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